

objective

To get paid for doing what I love. To live life and conquer the world.

about

Balance of old-school values and new-school thought. Unquenchable thirst for knowledge and inspiration. Ninja-like troubleshooting skills. Obsessed with new technologies and unique solutions. Eyes-wide-open curiosity of a child, wisdom of an old soul. Big heart, deep mind. Indispensable Linchpin mentality.

education

Bachelors of Science in Graphic Communications and Bachelors of Arts in Spanish, minor in Mass Communications

Minnesota State University Moorhead, Moorhead, MN

Graduated Summa Cum Laude; Dean's List, GPA – 3.90, 8 semesters

Study abroad in San Jose, Costa Rica; May – June 2005

Study abroad in Cuernavaca, Mexico; May – June 2004

Semester study at Hawaii Pacific University, Awarded the Makana Scholarship

experience

GRAPHIC DESIGNER, THE CREATIVE ALLIANCE, Lafayette, CO; March 2007 – present

Collaborate with creative directors and account managers to produce innovative solutions that follow client brand identity; create innovative atmosphere by sharing inspiration with co-worker; research trends and educate co-workers on new technologies and practices; research, test, and finesse HTML email strategy; educate co-workers and clients about Social Media trends and best practices; brainstorm new ideas to help clients succeed; design and produce print materials, web sites, and logos.

FREELANCE GRAPHIC DESIGNER, Lafayette and Longmont, CO; February 2007 – present

Provide accountable creative services to The Creative Alliance, Nuf Said Advertising, Dynamic Designs Printing, USAV Group, Zeon Corporation, and others; resourcefully and efficiently manage projects to ensure final products are on-time and under-budget; track files and invoices.

GRAPHIC DESIGNER, ZEON CORPORATION, Louisville, CO; May 2007 – August 2007

Created back-lit sign designs for national and international companies; interpreted customer's and salesperson's ideas and requirements into functional, creative designs; designed sales support print materials.

GRAPHIC DESIGNER, R.L. ENGBRETSON & RLE GRAPHICS, Fargo, ND; October 2005 – January 2007

Efficiently managed and coordinated all stages of print/web design and production; worked closely with company partners to refine marketing vision and conceptualize designs; coordinated vendors and coworkers to consistently meet deadlines and exceed expectations; forecasted and tracked marketing budgets for three sister companies.

INTERN GRAPHIC DESIGNER, INNOVIS HEALTH, Fargo, ND; September 2004 – April 2005

Managed direction from multiple sources to create in-house print collateral, informational brochures, and promotional material; effectively communicated with different departments to fulfill unique print needs; incorporated brand standards to ensure all materials followed corporate identity.

more

NapkinLabs, Participant; June 2010 – present

Girls In Tech 303, Founding Member and Head of Website Committee; January 2010 – present

Girls In Tech 303 Saturday Summit, Planning Committee Member and Head of Collateral Committee; June 2010

Boulder Startup Week, Participant; May 2010

Boulder Ignite, Attendee; March 2010 – present

Final Cut Pro Hands-On Intensive, Boulder Digital Arts; November 2009

Print Solutions Magazine 2009 PEAK Awards, Award of Excellence: Binders, Folders and Kits; June 2009

Dreamweaver Hands-On Intensive, Boulder Digital Arts; November 2008

Marketing with Social Media, Boulder Digital Arts; September 2008

CSS Based Web Design, Boulder Digital Arts; April 2008

Lynda.com courses; December 2007 – present

Building Creative Business Expo, Denver, CO, Attendee; March 2007

Silver Addy Award: Mixed Media Campaigns, Consumer, Fargo, ND; February 2007

Silver Addy Award: Advertising Industry Self-Promotion Campaign, Fargo, ND; February 2007

Dale Carnegie Course, Fargo, ND; September 2006 – December 2006

skills

InDesign CS5

Illustrator CS5

Photoshop CS5

Dreamweaver CS5

Flash CS5

Final Cut Pro

Apple Motion

AfterEffects

Acrobat 9 Pro

HTML

CSS

WordPress

Keynote

Social Media

SEO

Blogging

Mac / Windows platforms

Semi-fluent in Spanish

